

Participate in a Nationwide System that Will...

- Ensure that all workers understand the skills and knowledge necessary to be successful.
- Efficiently assess employer workforce development needs.
- Provide educators with the tools to help meet local industry needs.



Courtesy of Milwaukee Area Technical College



*Best manufacturing practices are the foundation of this exciting new textbook program from Glencoe/McGraw-Hill. It delivers the **portable production skills** employers expect workers to possess in all 14 manufacturing subindustries.*

Production Skill Standards benefit...

Employers:

- By enhancing your ability to attract and retain the best, qualified employees.
- By focusing education/training and ensuring that workers have the skills needed to improve competitiveness and customer service.
- By increasing employee productivity.

Educators/Workforce Development Professionals:

- By providing a curriculum framework for the development of training, assessments, and certifications recognized by industry.
- By enhancing the economic benefits to your community through a deeper pool of skilled workers.

Workers:

- By clarifying and identifying the skills you need to enter and advance in manufacturing.
- By helping you identify where your skill levels can be upgraded and improved.
- By increasing job security through a nationally-recognized, portable credential.

Recruit and Retain a Highly Skilled Workforce!



The Manufacturing Skill Standards Council (MSSC) is dedicated to ensuring a skilled and mobile workforce. The MSSC is a coalition of businesses, labor unions, trade associations, professional organizations, and educators from 14 manufacturing subindustries.



The MSSC Certification Assessment

is designed to measure knowledge and experience in four modules:

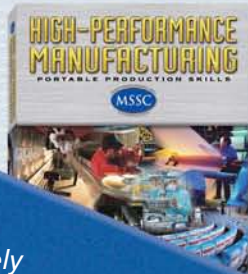
- Safety
- Manufacturing Processes & Production
- Quality Practices & Continuous Improvement
- Maintenance

Individuals are scored against the MSSC Production Skill Standards, either receiving a **MSSC Production Technician Certification** or suggestions for further education/training.

High-Performance Manufacturing

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was created to help individuals develop **portable production skills** that can be applied in any manufacturing subindustry. Each chapter ends with a full page of MSSC Certification Test Prep practice items.



Representatives from 14 manufacturing subindustries collaboratively identified core skills that cut across all sectors of the economy.

Manufacturing Subindustries

- Chemicals
- Computers and Electronic Products
- Electrical Equipment and Appliances
- Food and Beverage
- Furniture
- Machinery
- Nonmetallic Minerals
- Petroleum and Coal Products
- Plastics and Rubber Production
- Primary and Fabricated Metals
- Printing
- Textile, Textile Products, Apparel, and Leather
- Transportation Equipment
- Wood and Paper

Employers Do you experience difficulty in finding qualified workers?

Workers Have you ever found it hard to land a job because you cannot describe how your skills match job qualifications?

Educators Do you find students turned off because they don't see the application between the course work and the real world?

Textbook

ISBN: 0-07-861487-2

Prepares individuals with the core skills and knowledge needed to enter and succeed in any manufacturing subindustry.

\$35.97 plus shipping and handling



Manufacturing Applications

ISBN: 0-07-861183-0

Over 120 application activities help individuals understand and apply the MSSC Production Skill Standards.

\$17.97 plus shipping and handling



Instructor Resource CD

ISBN: 0-07-861185-7

- Orientation Guide to MSSC Skill Standards
- Correlations to MSSC Production Skill Standards
- High-Performance Manufacturing Instructional Plans (for each section of the textbook)
- ExamView® Pro Test Generator (includes over 500 practice items for the MSSC Certification Assessment)

\$142.98 plus shipping and handling



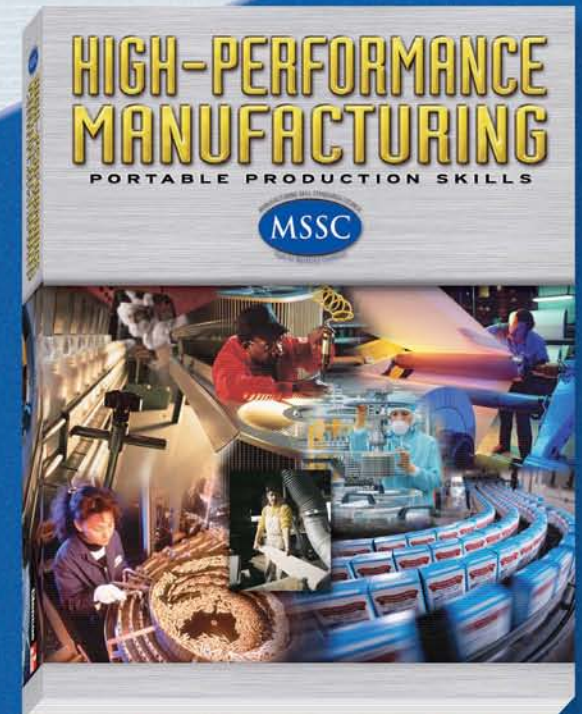
**Mc
Graw
Hill** Glencoe

To order call:
800-334-7344
(8 a.m. - 6 p.m. Eastern)

Prices will increase on October 1, 2005.

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Introduces The New Standard in Manufacturing



- Raise the technical, academic, and employability skill level of our workforce as individuals master core production skills!

